

Flipkart makes selling easy with 'F-1 Stop'

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Bengaluru: E-commerce major Flipkart on Thursday rolled out 'Flipkart One Stop', an initiative to create a seamless ecosystem for sellers.

'F-1 Stop' will equip sellers with necessary information and procedures to kickstart and grow their business online. It will be a one-stop centre offering services ranging across registration, training, cataloguing, and packaging to financial. Besides, it will allow sellers to pick and choose from an entire bouquet of services as per their requirements, the company said. Available in 10 cities like Mumbai, Delhi, Bengaluru, Surat, and Jaipur among others, Flipkart One Stop (F-1 Stop) will be extended to top 20 cities by end of this year, it said in a statement.

"Flipkart One Stop is an extension of our efforts to create a seamless seller ecosystem in India. Aimed at offering best-in-class environment for every seller, this new initiative will help them streamline and simplify the processes to get their businesses up and running online within a short span of time," Flipkart Chief Business Officer Ankit Nagori said.

Flipkart has tied up with full service agency Chikiweb to ensure a hassle-free online journey to every seller. This full service agent will help SMEs, wholesalers, manufacturers and retailers across the nation to start their online journey, it added.