

Flipkart Rolls-Out One Stop Shop Offering End-to-End Seller Support

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Flipkart, announced the launch of 'Flipkart One Stop' popularly known as F1-Stop, today. Focused at enabling sellers, this new support facility will equip them with necessary information and procedures to kick start and grow their business online.

'A one-stop center offering services ranging across registration, training, cataloguing, packaging to financial assistances, sellers can pick and choose from the entire bouquet of services as per their requirements.

Currently, available for sellers in 10 key cities like Mumbai, Delhi, Bangalore, Surat, Jaipur etc, Flipkart One Stop initiative will be extended to top 20 cities by end of this year. Flipkart has tied up with full service agency Chikiweb to ensure hassle free online journey. These full service agents will help SME's, wholesales, manufacturers and retailers from across the nation start their online journey. Commenting on this new initiative, AnkitNagori - Chief Business Officer said - "Flipkart One Stop is an extension of our efforts to create a seamless seller ecosystem in India. Aimed at offering best-in-class environment for every seller, this new initiative will help them streamline and simplify the processes to get their businesses up and running online within a short span of time. There is a lot of latent desire amongst sellers to try their hand in online selling, and we as India's largest online marketplace will be nurturing these desires through this initiative."